

Business Sense

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About the Publication

Business Sense is an institutionally reviewed scholarly publication of Saint Mary's University dedicated to advancing knowledge and professional practice in the fields of accountancy, business, and economics.

The publication follows a **continuous publication** model for its online edition. Manuscripts that have successfully completed the editorial and peer-review process are published online immediately upon acceptance and final editorial preparation, ensuring the timely dissemination of high-quality research. These articles are subsequently compiled into the semester print issue.

Business Sense is available in both electronic and print formats. The online edition is accessible through the **SMU Journals Archive**, while printed issues are published **every semester**, containing all articles released online during the corresponding publication period.

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