Business Sense

ISSN (Print): 2423-1290
ISSN (Online): Applied For

About the Publication

Business Sense is an institutionally reviewed scholarly publication of Saint Mary's University dedicated to advancing knowledge and professional practice in the fields of accountancy, business, and economics.

The publication follows a **continuous publication** model for its online edition. Manuscripts that have successfully completed the editorial and peer-review process are published online immediately upon acceptance and final editorial preparation, ensuring the timely dissemination of high-quality research. These articles are subsequently compiled into the semester print issue.

Business Sense is available in both electronic and print formats. The online edition is accessible through the **SMU Journals Archive**, while printed issues are published **every semester**, containing all articles released online during the corresponding publication period.

Online Archive:
https://journals-archive.smu.edu.ph/business-sense/

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Editorial Board

Scope

The *Business Sense* publishes research dedicated to advancing knowledge and professional practice in the fields of accountancy, business, and economics.

Publication and Ethical Standards

The *Business Sense* adheres to the highest standards of academic integrity, research ethics, and responsible scholarship. All submissions must comply with the following requirements:

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Only IMRAD derived from research studies that have:

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- Successfully passed the institutional research evaluation and oral defense process; and
- Received final approval from the appropriate academic unit.

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